

## Investing for Change

Renewal2 provides an opportunity for investors to participate in the development of business at the forefront of social and environmental innovation. Led by the Renewal Partners management team, Renewal2 builds upon over fifteen years of experience in successful high impact investing.

### SECTORS

**Focus Sectors\*** Green Building Products      Green Consumer Products      Organic & Natural Food

\*Secondary Sectors include Environmental Innovation, Social Finance & Social Media.

### CRITERIA

- Under funded sectors that are critical to a sustainable economy.
- Early-stage companies that require patient capital.
- Scalable businesses that can generate meaningful shifts in consumer behaviour.

### METRICS

<b>Fund Focus</b>	Early stage	<b>Limited Partner Investment</b>	Minimum \$250,000
<b>Target Size</b>	\$40 million	<b>Final Close</b>	May 31, 2010
<b>Term</b>	10 years	<b>Portfolio Investments</b>	\$250,000 to \$1.5 million (initial) with potential for follow on
<b>Target Return</b>	Minimum 3X	<b>Renewal &amp; Team Investment</b>	\$3,750,000
<b>Fees</b>	2% per annum plus performance fee		

### INVESTMENT TEAM

Renewal2 is managed by the principals of Renewal Partners. The team, including Paul Richardson, Joel Solomon, Nicole Bradbury and Mike Cormack, brings over 40 years experience in social investing and capital markets.

### TRACK RECORD

The Renewal2 team has delivered superior financial returns by investing in some of North America's leading environmental and social mission businesses. The Renewal Partners portfolio of relevant investments has had an IRR of over 12% over a 5.5 year average investment period.

### RENEWAL2 PORTFOLIO COMPANIES



Importer, wholesaler and brand owner of fair trade foods.



Innovative developer of clean, mobile technology products.



Leading supplier of sustainable seafood products.



Westen Canada's largest organic food distributor.



Largest producer of organic pizza products in the U.S.



Pioneer of eco-friendly household & personal care products.