



INVESTING FOR
change

CONFERENCE CALL

Wednesday, March 4th, 2009

Dial-In: 604-639-5228 (local) or 1-888-789-9572 (toll-free) | Pass Code: 3283768#

renewal2
INVESTMENT FUND

Investing For Change



“The idea that you can do good for society and the environment - and still make a healthy profit - is starting to catch on.”

*- Joanna Glasner, Senior Editor
Venture Capital Journal*

renewal2
INVESTMENT FUND

Funding Change

- Renewal is a collection of organizations using the powerful tools of business and philanthropy in support of long-term societal solutions. Renewal funds change through investments, grants and collaborations.

INVESTMENTS

Renewal places early stage capital in some of the best entrepreneurs in North America.

[Renewal Partners](#)



[Renewal2 Investment Fund](#)



[Social Purpose Real Estate](#)



GRANTS

Endswell Foundation is a private foundation, funding environmental and sustainability projects in BC.

[Endswell Foundation](#)



[Tides Canada Foundation](#)



COLLABORATIONS

Renewal works to build, activate and leverage progressive networks.

[Play BIG](#)



[Social Venture Institute](#)



[Innovative Initiatives](#)



[Tides Renewal Centre](#)



15 Years of Social Venture Investing



Organic &
Natural Food

1993

<0.5% of food market

2008

>3%



Green
Consumer
Products

Virtually no market
for organic cotton
products

Global sales of \$2.6 billion
and growing at >50% per year



Green Building

No dedicated green
building conferences

23,000 attendees at the
Greenbuild Expo



Social Finance

No social screening of
of public companies in
Canada

Over \$50 billion of socially
screened assets in Canada

SPUD



North America's largest internet grocer for organic & natural foods.

- 1998, Renewal Partners was the first outside seed investor
- \$25 million in annual sales by 2008
- Extensive triple bottom line results including:
 - Eco-friendly farming practices & Fair Trade co-ops
 - Reducing customer's carbon footprint
- Operations in Vancouver, Victoria, Calgary, Seattle, Portland, San Francisco and Los Angeles
- Recent share issues have been at a multiple of over 10X the price of Renewal Partners' first investment



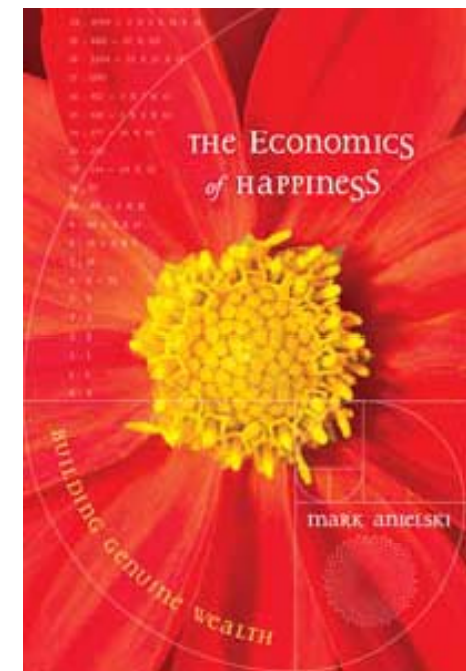
"Most VCs view money as their primary offering but Renewal offers partnership. One thing I can say for certain is that I wouldn't have made it, I wouldn't be in business today, without them." David van Seters, SPUD Founder

New Society Publishers



Canada's largest publisher of sustainability books

- 1996 Renewal Partners provided the only outside seed investment
- 2001, the first North American publisher to commit to publishing all regular books on acid-free paper that is 100% post-consumer recycled
- 2005, the first carbon neutral publishing company in North America
- Has saved 11,976 trees to date
- Sold to Douglas & McIntyre in 2008, one of Canada's largest independent book publishers
- Renewal Partners recognized a 4X return on investment



"Joel planted the idea in our hearts and minds, and it filled us with a new energy we still have today." Judith Plant, New Society Co-Founder

Seventh Generation



Leading consumer brand of recycled, non-toxic and eco-friendly household goods and cleaning supplies

- 1996 Renewal Partners became an early stage investor
- Revenues last year of over \$100 million
- Year to date end Q2 revenues up 59%
- *The Better World Shopping Guide* named Seventh Generation the #1 best company on the planet.
- 2008 Renewal Partners sold a portion of its holdings at 30x initial purchase price



Renewal Partners Portfolio



Renewal Partners Track Record

Renewal Partners Portfolio

- Equity and convertible debt investments of at least \$50,000
- Renewal2 sectors
- IRR of 12.2% (*not including dividends, interest or associated costs*)
- 1993 first investment
- 5.5 years average investment period

Broader Mission Implementation

Renewal Partners has investing over \$20 million in:

- Land use and protection models
- Social purpose real estate
- Limited partnerships in colleague social venture funds
- Leadership and capacity building
- Foundation based program related investments
- Social enterprise loans

Relevant Companies: 40

Full Exits: 6

Partial Exits: 2

Write-Offs: 8

Active Portfolio Companies: 24

Capital Invested	\$ 7,062,475
Exits	\$ 5,045,741
Current Valuation of Active Portfolio Companies	\$ 11,800,191

Renewal2 Team



Paul Richardson



Joel Solomon



Pamela Chalout



Nicole Bradbury



Mike Cormack



Martha A. Burton

Senior Advisors, Business Development



Maria Antonakos



Marian Moore



Casey Verbeck

Our Advisors

David Berge: President & Founder Underdog Ventures

David Boyd: Environmental lawyer, professor and writer

Melissa Bradley-Burns: Entrepreneur & social venture capitalist

Anthony Griffiths: Business consultant & corporate director

Gary Hirshberg: Co-founder & President of Stonyfield Farm

Lisa Lorimer: Former President of Vermont Bread Company

Jim Morrisey: Treasurer of Tides Canada Foundation

Gordon Russell: General Partner of Sequoia Capital (retired)

Marjorie Torres: Social Venture Real Estate Entrepreneur

Tamara Vrooman: CEO of Vancity

Bill Young: President & Founder of Social Capital Partners

Brad Zumwalt: President of Zinc Ventures

Fund Metrics

Fund Focus	Early stage
Target Size	\$30 million
Term	10 years
Portfolio Investments	\$250,000 to \$1.5 million (initial) with potential for follow on
Target Return	Minimum 3X
LP Investment	\$1,000,000+ preferred
Renewal Investment	\$3,000,000
Management Fees	2% per annum
Priority Return	8% before fees

Opportunities of the Current Environment

- Renewal Partners' company investments are doing well
 - Our sectors are defensive in nature
 - Five largest investments (by market value) have all grown revenues by at least 25% year over year (most recently reported quarter)
- The opportunity: Renewal2 Investment Fund
 - Our capital is needed more now than ever
 - Entrepreneurs are realistic about their valuations and our 10 year time horizon should allow for healthy exits for LPs and our portfolio companies
 - Raising money may prove challenging but we have a wonderful and growing group of committed LPs

PLEASE JOIN US