

Story Angles

Investing for Change

Renewal2 Investment Fund provides an opportunity for investors to participate in the development of business at the forefront of social and environmental innovation. Led by the Renewal Partners management team, Renewal2 builds upon over a decade of experience in successful high impact investing. www.renewal2.ca

Business Renewal: Shifting Capital to a Solutions Economy

We are witnessing a dramatic retooling of the ways we live together on the planet, and it is time to shift capital to the “solutions economy”; a move to a philosophical reinvention of where and how capital is deployed. Supporting leading entrepreneurs who are creating new solutions for a sustainable future is a critical ingredient. Renewal2, a social venture fund that builds on 15 years experience in successful high-impact investing, helps catalyze the establishment of an emerging asset class of social venture financing. It focuses on underfunded sectors critical to a sustainable economy, and early stage and scalable businesses that can generate meaningful shifts in consumer behaviour. Renewal2 invests in change and delivers superior financial returns by funding businesses that provide North America’s finest sustainability solutions. www.renewal2.ca

Social Venture Investing: Business Can Generate Long-term Societal Solutions

Investing successfully in private equity requires patience, careful selection at onset, and access to the best managers in the field. The great news is that private equity allows a much broader access to the economy, and in particular, specialized opportunities such as new assets classes in social venture investing. To foster a shift to the “solutions economy”, ongoing innovation and the capital to support such innovation is essential. With a focus on underfunded sectors critical to a sustainable economy and early stage and scalable businesses that can generate meaningful shifts in consumer behaviour, Renewal2 Investment Fund supports the leading entrepreneurs who are creating new solutions for a sustainable future. www.renewal2.ca

Wealth Activation: A Quest to Re-shape the Tools of Business for Long-Term Societal Solutions

With a 50-year strategy and 500-year intent, social entrepreneur Carol Newell (member of the Order of Canada) and business partner Joel Solomon, established the investment and philanthropic arms, Renewal Partners (www.renewalpartners.com) and Endswell Foundation, fifteen years ago with the aim to shift the way capital is used: to move the culture of business from the dominance of the quarterly bottom line, to one in which the long-term future of the human and natural world is an integral part of financial success. Since the early 1990s, Renewal has made hundreds of investments, grants and collaborations. All the tools of business are used and reshaped to support long-term sustainability. Prudent financial management works hand in hand with the large-scale activation of wealth to make long-term positive difference in a region. Renewal’s portfolio has included social venture success stories such as Seventh Generation (www.seventhgeneration.com), Stonyfield Farm (www.stonyfield.com), Capers (www.wholefoodsmarket.com/capers), and Happy Planet (www.happyplanet.com).