

Team Bios

Renewal2 Investment Fund is managed by the principals of Renewal Partners. The team brings decades of experience in social venture investing and capital markets to the fund. Our advisors are seasoned equity investors, highly successful entrepreneurs, and sector experts that make up a diverse pool of expertise. Investment decisions are made by Paul Richardson, President, and Joel Solomon, Chair.

Paul Richardson, President

Paul has co-managed the Renewal Partners' venture portfolio since 2003. In that time, Renewal has been active in over 20 significant transactions with companies in its portfolio. From 2004 to 2006, Paul also lead an international consortium of philanthropic foundations and private investors in successful negotiations with the Federal and Provincial governments and the Coastal First Nations to structure a financing deal that supported the conservation of the Great Bear Rainforest, the largest intact, coastal temperate rainforest left in the world.

Paul brings both legal and business experience to Renewal2. He practiced law at Fasken Martineau in Toronto for four years before leaving to co-found Strathy & Richardson, a leading Canadian litigation firm in Toronto, where he continued his legal practice as a senior partner for eight years. Paul is a graduate of Queen's University (Biology) and the University of Toronto (Law) and is active on a variety of Renewal Partners investee companies' boards, including Horizon Distributors and Communicopia as well as the boards of The Coast Opportunities Funds (Secretary and Chair of Governance Committee) and Ecojustice Canada (Vice Chair).

Joel Solomon, Chair

Joel is Chairman for Renewal2 and President and CEO of Renewal; he brings a vast network and wealth of deal experience to Renewal2. Joel was instrumental in the development of Renewal Partners and the Endswell Foundation and has led them since their inception in 1994. Renewal Partners has invested in over 75 companies that share its commitment to socially responsible growth.

Prior to founding Renewal, Joel spent ten years building businesses in Nashville's decayed urban core where he co-founded Village Real Estate, CORE development, the Bongo Java chain of coffee houses and roasters and 32 West Corp. (a chain of three independent restaurants). Joel is a founding member of Social Venture Network (SVN), Business for Social Responsibility (BSR), and Tides Canada Foundation. He is Board Chair of Tides Foundation (US) and Hollyhock Foundation, and sits on numerous other Renewal Partners' investee boards throughout North America such as Happy Planet Foods, SPUD, and Strategic Communications.

Nicole Bradbury, Vice President

Nicole joined Renewal2 in 2008 as a member of the investment team from Phillips, Hager & North Investment Management Ltd. (PH&N), where she managed private client portfolios and was responsible for building their external distribution channel. To Renewal2, Nicole brings over 15 years experience as a portfolio manager for institutional and private clients with Merrill Lynch in London and Geneva, AllianceBernstein in New York, and PH&N in Vancouver. Nicole is a CFA charterholder, holds an MBA from Columbia Business School (Finance focus on Value Investing), and a Bachelor of Commerce (Honours, Co-op) from Memorial University. Nicole currently serves on the board of Family Services of Greater Vancouver, a local non-profit that provides social services to children, youth, and families in crisis.

Mike Cormack, Venture Partner

Mike is a key member of the investment team and brings with him significant U.S. deal experience. Prior to joining Renewal2 in 2008, Mike oversaw planning and acquisitions for the New York Stock Exchange (NYSE) and was a key player in the Matchpoint Trading and Marco Polo Network transactions. He was the President of Archipelago Holdings, an electronic trading company, which in 2006 executed a historic merger enabling the NYSE to become a public company. At Archipelago, Mike was responsible for sales and operations, successfully executed several mergers, and took the firm into the public markets in 2004. He graduated from the Johns Hopkins University in 1991 with a Bachelor of Arts degree in Economics and currently sits on the boards of Recovery Point Systems and Ecojustice Canada.

Pamela Chaloult, Vice President Marketing and Communications

Pamela brings a wide network and over 20 years of marketing, public relations and communications experience to Renewal2. She is also the Chief Operating Officer for Renewal. Pamela came to Vancouver from San Francisco where she was the Co-Executive Director of the Social Venture Network (SVN), an international network of socially responsible business leaders and investors. Prior to SVN she was the marketing director for the CBS TV& Radio affiliate, KPIX, Communications and Marketing Director for the California Institute of Integral Studies (CIIS) and for Planned Parenthood. In addition, Pamela spent a decade working in the film and television industry in Hollywood, California. She currently sits on a number of boards, and is a senior advisor to Tides Canada Foundation and Hollyhock, Canada's leading educational retreat centre. *Pamela is currently on maternity leave.*

Martha A. Burton, Senior Vice President, Renewal Partners

Martha provides strategic advice and plays an integral role in investor relations for Renewal2. Martha joined Renewal Partners at its inception in 1994 and currently serves as Senior Vice President. She brings over 20 years experience in investment administration, tax and legal filings coordination, and liaising with outside professionals.

Martha was a founding member of the Commercial Real Estate Women of Nashville; a member of Women's Executive Network, as well as the Nonprofit Centers Network. She is currently a senior advisor to Tides Canada Foundation, Treasurer of Vision Vancouver Electors Association, and a Director of Renewal Land Company, which promotes conservation-based land use while working to create viable models of forest conservation on private land.

Carla Culos, Associate

Carla joined the Renewal2 team in April 2009 as an associate to the fund. Carla is passionate about using the tools of business and finance to create positive social and environmental change. She is a founding member of the Vancouver Greentech Exchange and the Young Women in Business (YWIB) association and holds an Honours in Sustainability certificate and an Undergraduate Business and Communications degree from Simon Fraser University.

Jennifer Merryman, Executive Assistant

Jennifer is Executive Assistant to the Renewal2 team. Jennifer has over seven years experience working in investment markets. Prior to joining Renewal, Jennifer worked with real estate investment firms and most recently as Executive Assistant to the Vice-Chairman at CIBC World Markets, Vancouver Investment Banking. She also has considerable volunteer experience in charitable fund raising.

Maria Antonakos, Senior Advisor, Business Development

Maria has 16 years of experience working in the charitable sector with families, individuals, and not-for-profit organizations to achieve their philanthropic goals. Maria works with the team at Renewal2 to assist with business development and investor relations on the east coast of Canada where she is based and in the USA. In addition to her work with Renewal2, Maria is the founder and chief strategist for OPUS Philanthropic Strategies, a boutique consulting firm dedicated to advancing best practices in philanthropy. Prior to establishing OPUS, Maria was the Senior Director of Philanthropic Services for The Canadian Women's Foundation and helped established Women PlayBIG, an ongoing think-tank for women philanthropists.

Marian Moore, Senior Advisor, Business Development

Marian is a Senior Advisor, Business Development for Renewal2. She has worked for decades to promote social and environmental change; through cultural engagement, political activism, philanthropy, and social investment. Marian partnered with Carol Newell to design and facilitate Renewal's "PlayBIG" gatherings, to encourage more proactive, generous, and strategic investing. Marian also acts as a creative organizational consultant whose expertise is in group process and experiential design. In addition, she has a leadership and philanthropic coaching practice. Before joining Renewal2, Marian acted as conference design facilitator for the Threshold Foundation and co-founder of the national non-profit, Concerts for the Environment.

Renewal2 draws on the extensive advice and experience of its advisory team who have a background and expertise in various fields and industries relevant to the Fund. Please visit our advisor webpage at www.renewal2.ca/team/advisors for profiles.

- David Berge -- President and Founder of [Underdog Ventures, LLC](#)
- David R. Boyd -- Environmental Lawyer, Professor and Author
- Melissa L. Bradley-Burns -- Entrepreneur and Social Venture Capitalist
- Anthony F. Griffiths -- Business Consultant and Corporate Director
- Gary Hirshberg -- Co-founder and President of [Stonyfield Farm](#)
- Lisa Lorimer -- Former President and Majority Owner of [Vermont Bread Company](#)
- James (Jim) Morrissey -- FCA, Senior Partner, [Ernst & Young](#) and Treasurer, [Tides Canada Foundation](#)
- Gordon Russell -- General Partner of [Sequoia Capital](#) (retired)
- Marjorie Torres -- Social Venture Real Estate Entrepreneur
- Tamara Vrooman -- CEO of [Vancity](#)
- Bill Young -- President and Founder of [Social Capital Partners](#) (SCP)
- Brad Zumwalt -- President of Zinc Ventures

Website

www.renewal2.ca