



## **Renewal Partners announce launch of Renewal2 Investment Fund**

Renewal2 will invest in businesses that provide North America's finest sustainability solutions

**MEDIA RELEASE  
For Immediate Release**

Vancouver, BC -- April 7, 2009 – The management team of Renewal Partners announces the launch of Renewal2 Investment Fund, a social venture fund building upon 15 years' experience in social investing. Renewal2 provides an opportunity for investors across North America to participate in the development of business at the forefront of social and environmental innovation.

Says Paul Richardson, President of Renewal2, "The 21st century will see dramatic retooling of the ways we live together on the planet. It's time to shift capital to the solutions economy." The Fund is designed to achieve excellent returns by providing early and growth capital, and guidance to entrepreneurs building companies vital to a sustainable society. The Fund will invest broadly throughout North America while looking to support the development of a translatable model of a sustainable economy in British Columbia.

"We believe that there must be a philosophical reinvention of where and how capital is deployed," explains Renewal2's Chairman, Joel Solomon. "Our goal for the Fund is to help catalyze the establishment of an emerging asset class of social venture financing."

The Renewal2 team is currently raising capital (target fund size is \$30 to \$50 million) that will support the development of scalable businesses in underfunded sectors, including organic and natural foods, green consumer products, environmental innovation, green building, social media, and social finance. The first close of the fund is planned for Spring 2009, followed by a final close at the end of the year.

Renewal2 regularly holds a series of conference calls that provide a comprehensive overview of the fund -- interested parties can join the next one on April 14<sup>th</sup>, 2009. For more information contact Jennifer Merryman, 604-844-7474 ext. 625.

### *About Renewal2*

Based in Vancouver, BC, Renewal2 ([www.renewal2.ca](http://www.renewal2.ca)) is a social venture fund that builds upon 15 years' experience in successful high-impact investing. Renewal2 is dedicated to delivering superior financial returns by investing in some of North America's leading environmental and social mission businesses. Renewal2 focuses on underfunded sectors that are critical to a sustainable economy, early stage companies that require patient capital, and scalable businesses that can generate meaningful shifts in consumer behavior. Managed by the principals of Renewal Partners ([www.renewalpartners.com](http://www.renewalpartners.com)), the Renewal2 team, including Paul Richardson and Joel Solomon, brings over 30 years experience in social investing and capital markets to the fund.

*Disclaimer: This is not an offer or solicitation to sell securities of, or financial interests in, the Fund. Investment in the Fund is limited to a restricted pool of investors, namely "Accredited Investors" and others not requiring disclosure by prospectus as defined under applicable securities laws.*

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